

Arizona State Florist Association Sponsorship Program

Get involved with our local industry association of 150 members strong and growing!



ASFA annual Expo “**Back to our Roots, Bloom and Grow**” will be held at The Black Canyon Conference Center, 9440 N 25th Ave, Phoenix, AZ 85021 on July 29th, 2018 from 8am-5pm. Members from around the state enjoy a full day of design education, business courses, networking at the Vendor Walk, design competition and fun! **We invite you to join us!**

Please consider one of the following levels of sponsorship. In return, **you will receive** a contact list of attendees, your information on our website, option to place marketing material and/or product samples in the swag bags given to every attendee, signage along with short presentation time during sponsored program/class! Exhibitors in the Vendor Walk will each be given a spotlight time to present their company. **We value your support!**

Sponsorship Opportunities

Awards Luncheon - \$1200 Includes all mentions above, one 6’ skirted vendor table, and 2 vendor badges.

3 Breakout Sessions - \$150 each Includes all mentions above, along with recognition and presentation at end of classes.

1. Managing Social Media II with Jessica Hankins
2. Inspirational Ikebana with Ping Wei
3. Plants.... The New Wave with Diane Gonzalez AIFD

Closing Design Program \$500- Includes all mentions above, one 6’ skirted vendor table, 2 vendor badges.
Le Jardin Weddings Luxe with Cathy Grim AIFD

Product Donation Opportunities

You will receive a contact list of attendees, your information on our website, option to place marketing material and/or product samples in the swag bags given to every attendee, signage along with short presentation time during sponsored program/class!

Designer of the Year Competition –Requested flowers to be determined. Competition organized by Brian Vetter AAF AIFD PFCI AzMF

Grand Ballroom Decor—Product needed for ballroom centerpieces and stage decoration. Donor’s choice of flowers, foliage, containers, etc.

Opening Design Program- Hard goods and requested flowers to be determined by the designer.
Bloom and Grow your Image with Gerry Toh AIFD

Breakout Session – Hard goods and requested flowers to be determined by designer.

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Closing Design Program –Hard goods and requested flowers to be determined by the designer.
Le Jardin Weddings Luxe with Cathy Grim AIFD

The Arizona State Florists Association values your support of our annual Expo 2018 “Back to Our Roots, Bloom & Grow!”
See you at Black Canyon Conference Center, 9440 N 25th Ave, Phoenix, AZ 85021 July 30th

Arizona State Florists Association Sponsorship Program 2018

Support your industry while educating members of the ASFA!

YES! Sign me up to be involved with ASFA annual Expo "Back to Our Roots, Bloom & Grow!"

- Closing Design Program \$500
- Awards Luncheon - \$1200
- 3 Breakout Sessions -\$150 each
 - Managing Social Media II with Jessica Hankins
 - Inspirational Ikebana with Ping Wei
 - Plants....The New Wave with Diane Gonzalez AIFD
- Designer of the Year Product Donation
- Grand Ballroom Decor Donation
- Opening Design Program Product Donation
- Breakout Session Product Donation
 - Managing Social Media II with Jessica Hankins
 - Inspirational Ikebana with Ping Wei
 - Plants....The New Wave with Diane Gonzalez AIFD
- Closing Design Program Product Donation

Vendor Table Registration

1 -6' Skirted Table, 1 Vendor Badge	\$125	Quantity__	Total__
Electrical Outlet	\$25	Quantity__	Total__
Additional Badges	\$50 each	Quantity__	Total__

Please have your booth completely set up by 8am Sunday July 29th. Please do not begin to tear down your booth until after 3:30pm Sunday July 29th. Additional setup time is available Saturday July 28th from 9am to 4pm.

Deadline for sponsorship is June 30th, 2018.

Company Name _____

Attendee Names _____

Company Address _____

Phone _____ Email _____

Please Email your logo and website address to ASFAContaktus@gmail.com

Total amount enclosed _____

Please make checks payable to Arizona State Florists Association, mail to 4840 E Dale Ln, Cave Creek, AZ 85331

Credit cards are also accepted, please contact bvetter.aifd@yahoo.com

Thank you so much for your support of the Arizona State Florists Association!!!

ASFA is a non-profit organization, your sponsorship dollars are tax-deductible! 501©6 license number 86-0265281 Please keep a copy for your records. Black Canyon Conference Center, 9440 N 25th Avenue, Phoenix, AZ 85021. For any other additional information or questions email ASFAContaktus@gmail.com

